

A-LA-CART.COM

À la Cart Performance Webshop www.a-la-cart.com

a project by Nina Jan and Urša Sekirnik

produced by Aksioma - Institute for Contemporary Art, Ljubljana and co-produced by KUD NUM and CUK Kino Šiška

In 2014, Slovenian artists Nina Jan and Urša Sekirnik, opened a fully functional performance webshop (www.a-lacart.com) in which they invite you to become a real art consumer. You can buy a performance through a webshop, you can customize it to your personal needs, you can even order a custom made performance chapter ... to be executed live!

What an absurd idea, you might think.

But is it really so? Or do Jan and Sekirnik actually force us to look again at the conditions of contemporary performance production and ask us if we really believe that art, while being sold, is anything else than a consumer good? And that rather than ignoring this, they are looking for ways for their art practice to fight its own way to a bigger creative autonomy.

À la Cart Performance Webshop open call: This one is on Mladi levi!

It is your time to shine now!

The **Mladi levi festival** gives you an opportunity to order your very own version of the À la Cart Performance and become the co-creator of the show that will be executed within the Mladi levi festival between August 23 and 30 2015.

The rules of the open call are simple:

You can propose your own version of the À la Cart Performance until July 1 2015. A selection committee will review all the proposals and . decide which one will be executed live at Mladi levi 2015.

The chosen co-creator will be revealed during the À la Cart Performance at the Mladi levi festival.

HOW DO I ORDER A PERFORMANCE OF MY CHOICE?

- 1. Visit the www.a-la-cart.com website.
- 2. browse through the offer and choose the chapters you want to be seen at the festival AND/OR make a Custom Made Chapter,
- drag them to the timeline and place an order.

IMPORTANT:

- your order must not exceed 1600 EUR in total,
- the maximum length of the performance should not exceed 60 min,
- when finishing your order, please include the special Mladi levi code in the Other Comments box: "MLADI LEVI".

